



West Ridge Band Sponsorship Program 2024-2025

Why support the West Ridge Band?

The West Ridge Band, with an impressive roster of over 150 members, stands as the largest representative of Sullivan County Schools at football games, parades and competitions. Sponsorship of the West Ridge Band has the potential to elevate your business's visibility and make a meaningful impact on the community.

How does your business benefit by being a West Ridge Band sponsor?

- ♪ **Tax Deductible Contributions:** Your sponsorship is tax-deductible due to our 501(c)3 non-profit status.
- ♪ **Increased Exposure:** Your business will gain visibility among families and friends of over 1,800 students, faculty, and staff during school events.
- ♪ **Growth Opportunities:** Potential sales growth due to exposure and patronage from West Ridge and local community families
- ♪ **Community Recognition:** Gain positive exposure and the rewarding feeling of knowing your support is making a meaningful impact on the lives of local students.

How does West Ridge Band benefit from your generosity?

Your sponsorship will significantly help cover our broad range of expenses, including but not limited to:

- ♪ Transportation to parades, games, and competitions
- ♪ Musician uniforms and uniform maintenance
- ♪ Specialized instructors
- ♪ Color guard and majorette show costumes, props, and flags
- ♪ Instrument purchases, maintenance, and repairs
- ♪ Marching show music and formation sets

While we conduct several fundraisers each year, their outcomes are unpredictable compared to the reliable support provided through sponsorships. Your contribution is crucial to sustaining and enhancing our band program.

We warmly invite you to become a partner with us. Enclosed is a sponsorship form where you can select your level of support. We would be thrilled to discuss how you can get involved, so please feel free to reach out to us with any questions or to explore further. We look forward to your response!

Sincerely,

Chris Smithson, *Director of Bands*

Nick Routh, *Director of Bands*

Heather McConnell, *President*, West Ridge Band Boosters

Contact us at: WRBoosterPres@gmail.com



West Ridge Band Sponsorship Levels

Omega Wolf (Up to \$250):

- Business will be listed on the West Ridge Band Sponsorship Website
- Receipt of a Wolf Band Sponsor Certificate to post in their business
- Business will receive an advertisement post on the West Ridge Band Facebook page

Delta Wolf (\$500):

- Sponsor will receive all benefits listed in the Omega Wolf level, plus:
 - Business will be listed in the printed band concert programs (at least six per year)
 - Reserved seating for winter and spring concerts in the West Ridge High School theater
 - Business will receive a window decal supporting West Ridge Band.
 - Business name will be announced during every West Ridge home football game

Beta Wolf (\$1000):

- Sponsor will receive all benefits listed in the Omega **and** Delta Wolf levels, plus:
 - Sponsor will receive 2 tickets to a current season home football game of their choice
 - Business will receive a half page advertisement in our Event Program, when available
 - Business name and/or logo will be included on the sponsor banner to be posted in the band stand section for all football games where the band performs
 - Business name and/or logo will be included on the sponsor poster at the visitor concessions stand for home football games

Alpha Wolf (\$2500):

- Sponsor will receive all benefits listed in the Omega, Delta **and** Beta Wolf levels, plus:
 - Sponsor will receive 4 tickets to a current season home football game of their choice
 - Business will receive a full-page advertisement in our Event Program, when available
 - Business name and/or logo will be included on the band's parade banner to be carried in parades



West Ridge Band Sponsorship Reply Form

Please Return to:
West Ridge Band Boosters
380 Lynn Road
Blountville, TN 37617

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Contact Person: _____

Please Select Level:

- Omega Wolf (\$_____ insert amount)
- Delta Wolf (\$500)
- Beta Wolf (\$1000)
- Alpha Wolf (\$2500)

Please Check one:

- My donation of \$_____ is enclosed
- My donation of \$_____ was done through the West Ridge Band Boosters PayPal (go to www.westridgeband.org, under payment center)
- Please send me a pro-forma invoice
- Please contact me to finalize arrangements for payment

****Please attach a copy of ready artwork with this form****

THANK YOU FOR YOUR SUPPORT!